

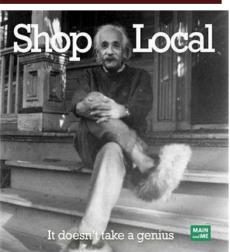


Main Street Monday!

January 26, 2015

Happenings Around the State





Have you registered yet??



At the 2015 National Main Streets
Conference we will look at ways to support rural, suburban and urban districts through creative economies, technology, and small business development. With Georgia as our living laboratory, you will find real solutions to common problems and techniques to help position your Main Street Program and your community for success. There are only 2 weeks left to get the early bird rate.

Register today!

• Early Bird (before Jan. 30): \$375 Member | \$475 Non-Member

Regular: \$475 Member |

• \$595 Non-Member

One Day: \$225Student: \$175

On the subject of Atlanta – this year's National Main Streets Conference is shaping up to be a terrific event. With over 60+ classroom sessions, 8 educational tracks and more than a dozen mobile workshops. the conference will provide more cutting edge, high-level content than ever before. I am particularly excited about our line-up of opening plenary and closing speakers that will help set the tone for our week together. Carol Coletta, an internationally recognized expert on how communities develop, attract and retain talent, will kickoff the conference on Monday, March 30th at the Fox Theater and Mike Lydon, Principal of The Street Plans Collaborative and a writer and advocate for livable cities, will close the conference on Wednesday, April 1st. We will also be providing new special professional development trainings opportunities - stay tuned for more information onwww.nationalmainstreetsconference.

Toot Your Horn!





NEW GRANT OPPORTUNITIES:



ArtPlace is accepting applications for its Community Development Investments - a new grant program offering \$18 million to place-based NGOs with a primary mission of community planning and development. The program combines financial resources with advice from national experts to help organizations sustainably incorporate arts and cultural strategies into their work. Applications are due on March 12th. Learn more about this great opportunity; http://bit.ly/1y5fXHg

Many of you have museums in your districts and this is great information to share with them!

Arts-related grant opportunities for museums from the NEA. Please see the following link for additional information:

http://arts.gov/grants-organizations/artworks/museums

Don't forget the Brushy Fork Flex-E grants and if you are in the EKU 22 county region CARES grants are open and KYMS can be a partner with you.



Emily Ammerman Cynthiana



Name: Emily Ammerman Community: Cynthiana, The Maiden City

Where are you from and where do you live now?

I grew up and Cynthiana, and currently live in a historic, brick home two blocks away from downtown.

How long have you been a Coordinator? For one year.

How did you get involved with the Main Street movement?

I have always loved Cynthiana's historic downtown & jumped at the job opportunity to help in rehabilitating & revitalizing it.

Which of the Four Points is your favorite?

It's between Design and Economic Restructuring. Of course, Design is fun because it's visual and deals with beautiful, historic architecture, but I also love Economic Restructuring because I think that's what truly turns a downtown around. I really love helping people who would like to start a small business, as well as figuring out how to get key players to invest in downtown.

What project is consuming most of your time right now?

I actually have, like, five projects consuming most of my time. The biggest right now is seeing if there's a possibility of getting a community center set up in our downtown and finding the funding for that. Since it's January, I'm also looking ahead to what our Design Committee will come up with for downtown plants and decorations.

Do you have any favorite activities or hobbies? Reading, sewing, home improvement projects.

What is your favorite author or book? Little Women by Louisa May Alcott

What is your favorite movie? I don't watch a lot of movies.

What is your favorite song or band? I really love Band of Horses and The Black Keys.

What is your favorite sports team? UK. Go cats!

Which actor/actress would you choose to play you in a movie? Rachel McAdams.

Name something you can't live without. Chapstick.

If you had an alternative career, what would it be?

I would love to be an contractor or architect specializing in historic preservation.

What's the most adventurous thing you've done recently.

Explore dilapidated buildings hoping the ceiling won't come crashing in on me.

If you won \$20 million in the lottery, what would you do with it?

Buy awesome, historic properties and fix them up.

Somewhere you would like to visit? Great Britain.

Fun facts? Hidden talents? Also, feel free to insert your own questions and answer! Nothing I can think of.

Something no one in Main Street knows about you In college, my first major was pre-vet until I went on an agricultural trip to France for two weeks. After seeing the architecture, I immediately switched to Art History.



What you may also not know about Emily is that she celebrated her 25th Birthday on January 25th and is expecting her second child later this year. She continues to work tirelessly in her efforts to save the Historic Handy House in her hometown. Happy Birthday Emily!



Look who has joined us! Megan Funk who served as our KYMS summer intern in 2012 has joined our Main Street family as the interim director of Georgetown Main Street program.

Kentucky Main St. has been on the road. Board trainings have been conducted for Harrodsburg, Winchester, London, and Middlesboro. In addition, I had the opportunity to meet with Pineville's director, board members, & government officials. I met with several members of the Middlesboro community regarding an economic development issue and did a presentation for the community of Jamestown. It has been a long two

weeks, but it was great to visit with these

communities over the long weekend last

week and it was great to see so many

community members engaged!

Certification 2015 I'm sure you know what I'll be doing for the next few weeks. Multiply your folder times 40+ and you know it takes a lot of time to go through each of them and I read every word you have

written or included in your submission. I will be out of the office a couple of days each week for the next few weeks completing this task. I will have access to email and will answer you at my earliest convenience. While this is a lofty task, I look forward to seeing the progress of each of your communities. Your assessment reports will be sent out mid March if not earlier. I of course will keep you updated on the date.





Ever wonder who exactly the National Main Street Center is? Well wonder no longer. Pictured below are the NMSC staff including our executive director, Patrice Frey. They just completed a 2 day staff retreat. I look forward to seeing them in Atlanta and all they have to share with us!



From left to right: Kathy La Plante, Norma Ramirez de Miess, Hannah White, Debra Wise, Tali Jamir, Steve Amraen, Rachel Bowdon, Jodie Lieffring, Patrice Frey, and Lindsey Wallace.

Apply Now for the Innovation on Main Street Award! Applications are due February 6th!!



The National Main Street Center is pleased to announce a new "Innovation on Main Street" award that will be given out at the 2015 National Main Streets Conference. This award will recognize a local Main Street or Coordinating Program for an innovative project, event, or initiative they created that made a significant impact on their respective community, county, region or state.

The award is open to any Standard, Designated or Coordinating Program member of the National Main Street Center. Learn more: http://bit.ly/1zUUM7u

Never enough time in your day?

This is certainly true for me! Join me in learning how to work smarter not harder. Learn to manage the day-to-day demands of leading an organization, juggle board and committee responsibilities, engage with volunteers, and get in the all-important face-time in your downtown district? It's never easy, but it can be easier!

Join the National Main Street Center on Thursday, Jan. 29 at 2:00 p.m. (EST) for an online training led by seasoned Main Street director and marketing consultant Jacqueline Wolven, as she shares her practical tips for managing your time to be a more effective leader.

This webinar is free for members of the National Main Street Center and \$55 for non-members. Register now! http://bit.ly/1C8dyen



Main Street Pineville held it's first Gala event this past weekend complete with red carpet at Pine Mountain State Park in Bell County. The event served as a way to bring the community together to inform them on future plans for the city and the goals of Pineville Main Street. Speakers from across the region included Sandi Curd, Promise Zone Coordinator; Jared Arnett, SOAR Director; Bell County Judge Executive, Albey Brock; and Pineville Mayor, Scott Madon. The event was sold out and Main Street Pineville is already planning for next year. This was a great annual meeting that allowed others to learn about the Main Street program, what is going on in the area, and how they can be a part of the new excitement in Pineville.



Mayor, Scott Madon and family were also in attendance. Mayor Madon is in his first term and was formerly the board chair for Pineville Main Street .





Jacob and date, Lakin Daniels.



Judy and Larry Grandy from Middlesboro were in attendance. Larry works in Pineville and serves on the Main Street board in Middlesboro.



hird and Final Weeker January 24, 2015 \$25 (one adult + 1 child) additi 1:00 - 3:00 Hosted by Studio G Performing Arts Place

Includes: Meet & Greet characters **Photo Opportunities** Movie & Musical performances Frozen Themed Crafts Snacks and more rodsburg First for tickets 859-734-6811

Congrats to Julie Wagner and the Harrodsburg Main Street program. **Their Frozen Experience**

was a HUGE success! What was to be a one time event was held over for 3



week-ends!!! Julie made the cutest popcorn bags for the chil-

dren that featured Olaf. And now it's time to "Let it Go".

Great job everyone!



More grant info.

Check out the grants available at http:// www.preservationn ation.org/resources/ find-funding/

February 2: National Trust Preservation Funds application deadline!

"Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible." - St. Francis of Assisi